

# Marcela García-Castañon

Assistant Professor  
San Francisco State University  
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## EDUCATION

<b>Doctorate of Philosophy in Political Science</b> University of Washington, Seattle, Washington Dissertation title: "Theory of Multi-Tiered Membership" Dissertation chair: Dr. Luis R. Fraga	2007- 2013
<b>Master of Arts in Political Science</b> University of Washington, Seattle, Washington	2007- 2009
<b>Bachelor of Arts in Political Science and Communications</b> (minor in Spanish) University of Arizona, Tucson, Arizona	2003- 2007

## PROFESSIONAL POSITIONS AND RANKS HELD

<b>Assistant Professor</b> , Department of Political Science San Francisco State University, San Francisco, CA	2013- 2020
<b>Principal Investigator /Consultant</b> , Roadmap to Peace/Instituto Familiar de La Raza, San Francisco, CA	2018- 2020
<b>Director</b> , Bay Area Research Initiative, San Francisco State University, San Francisco, CA	2014- 2020

## HONORS AND AWARDS

<b>Marcus Undergraduate Assistantship Grant</b> , San Francisco State University	2019- 2019
<b>Presidential Award for Professional Development of Probationary Faculty</b> , San Francisco State University	2017
<b>Faculty Affairs Travel Award</b> , San Francisco State University	2015- 2019
<b>Betty Nesvold Women and Politics Award</b> , paper award, Western Political Science Association, Las Vegas, Nevada	2015
<b>Simpson Center Borderlands Fellow</b> , Simpson Center, Seattle, Washington	2012- 2013
<b>Presidential Pre-doctoral fellowship</b> , Texas State University, San Marcos, Texas	2012
<b>Joint Learning Agreement</b> , Kettering Foundation , Seattle, Washington	2011- 2012

## PROFESSIONAL ACHIEVEMENT AND GROWTH

### Research and Publications

#### *Peer-reviewed publications*

- García-Castañón, Marcela, Kiku Huckle, Hannah L. Walker, and Chinbo Chong. 2019. "Democracy's Deficit: The Role of Institutional Contact in Shaping Non-White Political Behavior." *Journal of Race, Ethnicity and Politics* 4(1): 1–31. \*Author responsible for 40% of credited work. 2019
- García-Castañón, Marcela. 2018. "Amor, Que Piensas?: Spousal Political Socialization in Mexican Immigrant Communities." *New Political Science* 40(2): 384–403. 2018
- García-Castañón, Marcela. 2018. "Building from Within: Family and the Political Membership of Immigrants." *PS: Political Science & Politics* 51(2): 288–92. 2018
- Walker, Hannah L., and Marcela García-Castañón. 2017. "For Love and Justice: The Mobilizing of Race, Gender, and Criminal Justice Contact." *Politics & Gender*. 13(4): 541–568. \*Author responsible for 50% of credited work. 2017
- García-Castañón, Marcela, Allison Rank and Matt A. Barreto. 2011. "Plugged in or Tuned Out: Youth, Race and the Effect of the Internet on Political Behavior". *Journal of Political Marketing*. 10:1. 115-138. 2011  
\*Author responsible for 60% of credited work.

#### *Editor-reviewed publications*

- García-Castañón, Marcela. "Latinos and the Primary Campaigns." [with Stephen Nuño and Matt A. Barreto] [*Forthcoming in 2019, Latinos in the 2008 election: Can You Hear Us Now?* edited volume]. 2019  
\*Author responsible for 40% of credited work
- Hayduk, Ron, and Marcela García-Castañón. 2018 "Xenophobia, Belonging and Agency: Citizenship in Immigrant America." *New Political Science* 40(2): 309–316. \*Author responsible for 50% of credited work. 2018
- Hayduk, Ron, and Marcela García-Castañón. 2018 "Conclusion: Present Challenges and Possible Futures." *New Political Science* 40(2): 418–420. 2018  
\*Author responsible for 50% of credited work.
- García-Castañón, Marcela. "Introduction to Mexican American Voters" [in *Minority Voters*, edited volume]. 2016
- García-Castañón, Marcela. "Review of Coming of Political Age American Schools and the Civic Development of Immigrant Youth. By Rebecca M. Callahan and Chandra Muller." *Perspectives in Politics*. 2016
- García-Castañón, Marcela. "Review of Living the Dream: New Immigration Policies and the Lives of Undocumented Youth." By Maria Chavez, Jessica Lavariega-Monforti and Melissa R. Michelson." *Chicana/Latina Studies: Journal of Mujeres Activas en Letras y Cambio Social (MALCS)*. 2016

*Peer-reviewed proceedings and presentations*

Western Political Science Association Annual Conference. San Diego, CA. Paper presentation. "Her Mayorship: The role of race and gender in mayoral elections" and "Institutions Plus Individuals Equals Community"	2019
Latina Researcher's Network bi-annual conference. New York City, New York. Panelist, conference coordinator.	2018
Western Political Science Association Annual Conference. San Francisco, CA. Paper presentation. "Invest in Kids, Engage the Parents"	2018
Gender in Political Psychology Conference. New Orleans, LA. Paper presentation. "Amor, Que Piensas?"	2017
American Political Science Association Annual Conference. San Francisco, CA. Paper presentation. "The role of formal and informal political information sources among whites and non-whites"	2017
Women of Color in Political Science pre-conference workshop. Sponsored by APSA. San Francisco, CA. Panelist and Participant.	2017
Western Political Science Association Annual Conference. Vancouver, British Columbia, Canada. Paper presentation. "Did you hear about a thing?" The role of formal and informal political information sources among whites and non-whites"	2017
National Association of Ethnic Studies. San Francisco, CA. Paper presentation. "Amor, Que Piensas?"	2017
Western Political Science Association Annual Conference. San Diego, CA. Paper presentation. "To vote or vocalize." And "Amor, Que Piensas?"	2016
American Political Science Association Annual Conference, San Francisco, California. Paper presentations. "Direct Incitement of Political Acts?: Law enforcement and political Socialization in Black and Hispanic communities." With Hannah Walker.	2015
Mini-conference for Women of Color (Sponsored by APSA), San Francisco, California. Panel participant.	2015
Western Political Science Association Annual Conference. Las Vegas, Nevada. Paper presentation. "Direct Incitement of Political Acts?: Law enforcement and political Socialization in Black and Hispanic communities."	2015
Project L/EARN-Undergraduate Pipeline Research Training Model Dissemination Workshop. Participant.	2015

*Peer-reviewed proceedings and presentations (continued)*

- Latina Researcher's Network bi-annual conference. New York City, New York. Poster presentation. "Community makers, citizen shapers: The role of women in Mexican immigrant political socialization." 2014
- Western Political Science Association Annual Conference. Seattle, Washington. Paper presentation. "Community makers, citizen shapers: The role of women in Mexican immigrant political socialization." 2014
- American Political Science Association Annual Conference, Chicago, Illinois. Paper presentations. 2013
- Mini-conference for Women of Color (Sponsored by APSA), Chicago, Illinois. Panel participant. 2013

*Invited works or presentations*

- Women's Writing Retreat. Michigan, Invited Presentation. "Navigating the Job Market and Tenure." 2019
- Center for Latina/os and American Politics Research (CLAPR). Arizona State University, Invited Talk. "Amor, Que Piensas? Spousal Political Socialization." 2018
- Latina Researchers Network-Speed Mentoring. Panelist/participant. "Academic pathways." 2018
- WPSA Latino Politics Pre-Conference workshop. Panelist/Moderator. "Publishing in academia." 2018
- Women of Color in Political Science Workshop. Panelist. "Creating Your Own Narrative." [with Wendy Smooth] 2017
- Race, Ethnicity and Immigration Colloquium at UC-Berkeley, Invited Talk. "Did you hear about a thing? The role of formal and informal political information sources among whites and non-whites" 2017
- PSSA's Women in Politics Panel, Invited Panelist. 2017
- Thursday Tech Talk Series, Invited Talk. "BARI and San Francisco community politics." Brigade, Inc. San Francisco, California. 2015
- Menlo College Spring 2015 External Speaker Series, Invited talk. "Immigrant political socialization." Menlo College 2015
- American Studies Fulbright Institute, Invited talk. "Latinos, political socialization and voting." San Francisco State University. 2014
- Institute for Governmental Studies, Round table. "The Future of the Senate: Predicting Election-Day Outcomes." University of California-Berkeley. [with Jack Citrin, Eric Schickler, Robert Van Houweling]. 2014
- Center for Latino Policy Research, Lecture series. "Multi-Tiered Membership: Citizenship, membership and the political socialization of the Mexican immigrant Family." University of California-Berkeley. 2013
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*Invited works or presentations (continued)*

Political Science talk series, Co-sponsored by the Irma Rangel public policy institute and the Immigration Studies Initiative, University of Texas-Austin. 2012

Presidential Pre-Doctoral Fellowship talk, Texas State University. 2012

American Politics and Comparative politics series, Rice University. 2012

*Non peer-reviewed works*

"Motherhood in Academia." Latina Researchers Network blog post. 2018

"An interview with Dr. Victoria Farrar-Meyers." Pi Sigma Alpha Newsletter. 2016

"How did the Democratic Candidates Do? Our Latino Panel Weighs In-Marcela García-Castañon: Martin O'Malley Surprises." NBC news. 2015

*Work submitted, under review, or in progress*

Coming together, building apart: how community institutional interactions shape disparate community outcomes. [with Angel Molina, Jr., Kiku Huckle and Ivy Cargile; Submitting to American Political Science Review, September 2019]. 2019

\*Author responsible for 50% of credited work

Invest in kids, engage the parents: Latino parental political engagement and educational institutional investment. [with Angel Molina, Jr.; Submitting to American Political Science Review, August 2019]. 2019

\*Author responsible for 50% of credited work

Intersected Traits [with Ivy Cargile, and Natasha Altema-McNeely; Submitting to Urban Affairs, August 2019]. 2019

\*Author responsible for 40% of credited work

Citizen Parent: How motherhood and fatherhood shape Mexican immigrant political socialization. [Submitting to Political Research Quarterly, January 2020]. 2020

Community organization, motivations and political socialization of Mexican immigrants [with Kiku Huckle and Justin Reedy; Submitting to Politics Research Quarterly, February 2019] 2020

\*Author responsible for 50% of credited work

García-Castañon, Marcela. "Arriving citizens: pre-migration political socialization of Mexican immigrants and U.S. political participation." [Submitting to JEMS, May 2020] 2020

*Work submitted, under review, or in progress (continued)*

García-Castañon, Marcela. "Assimilation or socialization: Latino immigrants in a new context." [with Betina Wilkinson; Paper in Progress].

Did you hear about a thing? The role of formal and informal political information sources among whites and non-whites. [Paper in Progress].

Neighbors in the political fog: The role of neighborhood racial composition on political behavior [with Jason McDaniel; Paper in Progress].

García-Castañon, Marcela. "Parents, Politics and Political Socialization: The Role of Family in White and Latino Political Socialization." [Paper in progress].

García-Castañon, Marcela. "Politica and Politics: the role of country of origin political participation in the political socialization process of immigrants." [Paper in progress].

García-Castañon, Marcela. "School Matters: The effect of schools on the political socialization of Latino immigrants". [Paper in progress].

**Grants and Contracts (awarded, pending and in progress/development)**

*Funded Projects, or Awarded Grants*

**Principal Investigator.** Roadmap to Peace, Instituto Familiar de La Raza (Year 4/Year 5). Development of program evaluation plan and instruments. Training of undergraduate and/or graduate student researchers in non-profit data analysis. Proposed request: \$100,000. Funding period: October 2018-June 2020

2018-2020

**ICCE Grant Recipient.** Community Engaged Scholarship Faculty Grant Program. Development of Research oriented community service learning course, PLSI 462: Applied Survey Research Methods. Award: \$5000. Funding period: Aug 2015 to May 2016.

2015

**Co-Investigator.** Joint Learning Agreement, Developing Civic Actors Project, Kettering Foundation. Field work (qualitative interviews) and a national telephone survey of Mexican heritage households. Award: \$38,000. Funding period: Aug 2011 to July 2012.

2012

*Pending, in progress/development, or not awarded*

**Principal Investigator.** National Science Foundation Research Experiences for Undergraduates Program Grant. Development of research oriented undergraduate training focused on race, justice and social science. Proposed request: \$300,000. Funding period: July 2021-July 2023. [*In progress*]. 2016-2018

**Co-Principal Investigator.** Institute of Education Sciences Research Training Program Grant. Development of research oriented undergraduate training focused on race, justice and educational equity. Proposal request: \$1.2 million. Funding period: July 2017 to June 2021. [*Not awarded*] 2017

**Co-Principal Investigator.** Haynes Foundation Research Grants. "Socialized to injustice? The role of Police-community relations in non-white and immigrant community political socialization." Development of research project for qualitative and quantitative interviews of community members in Los Angeles County. With Hannah Walker [*Not submitted*] 2015

**Principal Investigator,** W.E.B. DuBois Fellowship for Research in Race, Gender, Culture and Crime FY 2015. "Socialized to injustice? The role of Police-community relations in non-white and immigrant community political socialization." Development of research project for qualitative and quantitative interviews of community members in Los Angeles County. [*Not Awarded*] 2014

**Prizes and Awards for Research, Scholarly or Creative Work.**

Presidential Award for Professional Development of Probationary Faculty, San Francisco State University 2017

Betty Nesvold Women and Politics Award, paper award, Western Political Science Association, Las Vegas, Nevada 2015

Inter-university consortium for Political and Social Research, Ann Arbor, Michigan. Participant. 2009

APSA 2006 Ralph Bunche Summer Institute, Fellow, Duke University. 2006

Ronald E. McNair Achievement Program, Fellow, University of Arizona. 2005-2007

## CONTRIBUTIONS TO CAMPUS AND COMMUNITY

### Campus Contributions

#### *Departmental committees and assignments*

Undergraduate Advising Coordinator, Political Science	2019-2020
PLSI Speaker series coordinator (with Ron Hayduk)	2018-2019
PLSI major survey coordinator	2018, 2019
Curriculum committee-chair	2018-2019
Curriculum committee	2017-2018
SFSU Honors Graduation and Awards Ceremony, attended	2018
APSA Liaison-Speaker event: Kim Mealy on Political Science Opportunities after graduation	2015 & 2017
Retention, Tenure and Promotion criteria revision committee	2016-2017
Department of Political Science Graduation and Awards Ceremony, attended (20 <sup>th</sup> , 21 <sup>st</sup> , 22 <sup>nd</sup> , 24 <sup>th</sup> , and 25 <sup>th</sup> annual)	2014-2019
Faculty meetings, attended	2013-2019

#### *College committees and assignments*

LCA Quantitative Reasoning GE curriculum development committee: Quantitative Reasoning in Civic Responsibility	2017-2018
Undergraduate Research Showcase in Creative Arts: course participants for PLSI 462/Bay Area Research Initiative (BARI)	2018
2014 SFSU Campus CSU Student Research Competition, Judge for Behavioral and Social Sciences	2014

#### *University committees and assignments*

Willie L. Brown Fellowship Advisory Board, member	2017-2019
Panetta Congressional Internship Program Advisory Board, member	2018-2019
Tech Week planning committee, subcommittee of ETAC	2015-2016
Educational Technology Advisory committee	2014-2019

#### *CSU committees and assignments*

Social Science Research and Instructional Council (SSRIC), Representative for San Francisco State University	2015-2019
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*Administrative services to/for the University*

Faculty Advisor, IGNITE	2018-2019
Coordinator and Moderator, Young People in Politics panel	2018
Coordinator, Race and Immigration Group	2016-2018
Director, Bay Area Research Initiative & Survey Lab	2014-2019

**Community contributions**

*Associate editor, consulting editor or other editorial board service, such service as a reviewer for journals, funding agencies, or other learned publications*

Reviewer, Journal of Race, Ethnicity and Politics	2017-2019
Reviewer, Journal of Politics	2013-2019
Reviewer, Political Behavior	2013-2019
Guest Editor, Journal of New Political Science	2018

*Service to professional organizations (office held, committee work, conference organizing, etc.)*

Chair. Social Media Outreach, Latina Researchers Conference.	2018-2019
Committee member, Social Media Outreach, Latina Researchers Network. New York, New York.	2014-2018
Co-chair, Local Arrangements Committee, Western Political Science Association, San Francisco, CA	2017-2018
Chair, Latino Status Committee, Western Political Science Association.	2017-2018
Committee member, Latino Status Committee, Western Political Science Association.	2014-2017
Committee member, Westview award, Midwest Political Science Association.	2015
Committee member, JPSE editor search, American Political Science Association.	2016
Panel participant, Panel 66-103: Roundtable: Intersection of Race/Ethnicity and Gender in the Discipline (Co-sponsored with Midwest Latino/a Caucus). Midwest Political Science Association, Chicago, Illinois.	2012
Panel discussant, Western Political Science Association	2011-2019
Panel chair, Western Political Science Association	2010-2019
Member, Latino caucus, Western Political Science Association	2007-2019
Member, Latino caucus, Midwest Political Science Association	2007-2019
Member, Latino caucus, American Political Science Association	2006-2019

*Service to citizen/client groups*

Roadmap to Peace; implementation coordinator and data management consultant	2018-2020
Roadmap to Peace; survey and evaluation plan implementation coordinator [under Belinda Reyes]	2018
CLUE-CA; volunteer for immigration detainee transfers	2014-2015

*Other professional/public service if not included elsewhere*

Univision media interview (Noticiero Univision). "Nivel de pobreza entre los hispanos cayó a un nivel histórico, según el censo." Interviewer/reporter: Luis Megid <a href="https://www.univision.com/shows/noticiero-univision/nivel-de-pobreza-entre-los-hispanos-cayo-a-un-nivel-historico-segun-el-censo-video">https://www.univision.com/shows/noticiero-univision/nivel-de-pobreza-entre-los-hispanos-cayo-a-un-nivel-historico-segun-el-censo-video</a>	2019
KRON-Channel 4. "Sen. Harris takes national stage second day in a row at Iowa townhall." Reporter: J.R. Stone. <a href="https://lca.sfsu.edu/lcanews/2019/01/29/18641-professor-garcia-casta%C3%B1on-discusses-kamala-harris-presidential-campaign">https://lca.sfsu.edu/lcanews/2019/01/29/18641-professor-garcia-casta%C3%B1on-discusses-kamala-harris-presidential-campaign</a>	2019
SF State News. "For Mexican immigrants, politics is a family affair." Interview. Reporter: Jamie Oppenheim.	2018
La Opinion media request: questions on DACA, Reporter: Jacqueline Garcia	2017
SF State Magazine. "Electing to Learn." Interview. Reporter: Ann Brody Guy	2016
SF State News. "Open to the public, presidential election class will cut through the noise." Interview. Reporter: Mary Kenny	2016
AJ+ online-panel on reaction to Obama farewell address. Reporter/Host: Dena Takruri	2016
CSU "What to Expect at the Second Presidential Debate." Expert Opinion. Reporter: Michelle Baik	2016
Univision media interview. Local news coverage of presidential primaries.	2016
CSU's "State of the Race." Expert Opinion.	2016