



Robert Natata

Design Education
Filmmaking
Visual Art and Communication Design

Current Adjunct Faculty Lecturer: San Francisco State University.
Previous Product Designer: Graphic Blade Studio, San Francisco.
Education M.A. Education (Instructional Technologies). San Francisco State University, 1997.
Certificate Maya 3D Animation. Vancouver Film School, British Columbia, Canada, 1998.
B.S. Industrial Design. California State University at Long Beach, 1988.
Gnomon School of Visual Effects. Concept Art and Pre-visualization. Hollywood, 2011.
Websites <http://design.sfsu.edu/people/faculty/robert-natata>
<https://vimeo.com/136050538> <http://love2id8.blogspot.com>

WORK EXPERIENCE

Product Design Instruction

Adjunct faculty, Sr. lecturer. San Francisco State University, 1992 – Present.

Promotional Merchandise Design

Product design. Graphic Blade Studio. San Francisco, 2013-Present.

Design Education Promotion and Film Production

Filmmaking. Nathan Shapira Design Archive, San Francisco State University, 2015.

Product and Transportation Design Consulting

Product concept design. Private patent designer, Redwood City, CA, 2014-16.

Contract Digital Set Extension Artist

Environmental entertainment design. University of Southern California, 2011.

Contract Film Production Design

Product design and filmmaking. Art Center College of Design, Pasadena, CA, 2011.

International Design Faculty Exchange

Design instruction. National Taiwan University of Science and Technology, Taipei, Taiwan, 2008.

Tradeshaw Exhibition Design

Product/environmental design. Eidolon, Venice Beach, CA. Giltspur, Burlingame, CA. 1987-1995.

Accessible Landscape Design and Concept Visualization

Environmental inclusive design. San Francisco State University, 1992-2002.

SKILL SETS

Instruction

Adult Education, Classroom Diversity Management, Corporate Online Training Development, Curriculum and Instructional Design, Group Facilitation and Team Building.

Visual Communication

Analog/Digital Illustration (Adobe apps), Graphic Design, Motion Graphics, Photography and Digital Editing (Adobe).

Product Design

CAD (Rhino, SketchUp, SolidWorks), Model-Making, Product Concept Visualization, Prototyping.

Environmental Design

Architectural and Interior Design Visualization, Inclusive Landscape Design, Exhibit Design.

Filmmaking

Animation, Direction, Cinematography, Lighting, Storyboarding, Pre-visualization, Production Design, Script Supervising, Talent Casting, Video Editing.

PUBLICATION

Evans, Philip, and Donnelly, Brian. *Accessible Landscapes: Designing for Inclusion*. Illustrator: Natata, Robert. San Francisco: San Francisco State University, 1993.