

Marie Thomas McNaughton, M.A.

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Education

Master of Arts Humanities
San Francisco State University

“Cotati: A Study in Architecture & Utopianism”

Bachelor of Arts English, Cum laude
University of San Francisco

Alpha Sigma Nu Jesuit Honor Society

Areas of Academic Interest

Northern California history and architecture • Practical, academic, and creative writing
Literature, art, history, especially “the long nineteenth century” in America, Britain, and France
Arts & Crafts Movement, Romanticism, Impressionism, Utopianism
Natural selection and social Darwinism • Zoology, habitat and environment, anthropology
American immigration: class, ethnicity, and race • Multicultural literacy
Texts of all kinds demonstrating and inspiring compassion for the human condition

Desiderata

To excite intellectual curiosity concerning literature, history, philosophy, and artistic expression
To explore the nexus of culture, science, and faith, and to chart such constellations of ideas
To continue to travel and gather companions on a path of lifelong learning and discourse
To perceive, conceive, describe, analyze, and explain cultural production verbally, visually & in writing.

University Teaching Experience

San Francisco State University

Humanities Department Lecturer. Spring 2007-present.

HUM 130 Humanities: Major Works and HUM 220 Culture & Values, lower-division general-education introductions to interdisciplinary humanities, including literature, history, philosophy, and the visual and performing arts. Develop original syllabi, lectures, visual presentations, and assessments, based on one-sentence catalog summaries. Create lesson plans and rubrics for note taking, journal keeping, and study strategies, prepare for group discussion, tests, essay writing, and presentations; assist with close-reading and writing skills and methods; confer with students on critical-thinking processes and integrating knowledge across disciplines. Lecture, moderate discussion, and conduct classroom and field activities.

HUM 495 Architecture and American Life, an upper-division humanities course surveying American domestic and public architecture. Create original lectures and modify established materials using historical photos and illustrations, fiction, non-fiction, film, and walking tours of Alamo Square, Union Square, the Civic Center and Financial District. Work personally with humanities, interior design, and other subject majors on using architectural and social theory as well as technical vocabulary to describe, analyze, and theorize on the interplay of building and space as expressions of culture and place. Also advise students on upper-division academic writing and strategies for working on professional collaborative projects.

Humanities Department Teaching Assistant. Fall 2005, 2006, 2007.

Lectured, read and graded student essays, prepared class activities, and developed essay prompts for HUM 495 Architecture and American Life.

Humanities Department Graduate Teaching Associate. Fall 2005 & Spring 2006.

Entirely responsible for original development and implementation of syllabus and lesson plan; lectured, evaluated essays, tests, and presentations; advised on composition for HUM 225 Values in American Life, a lower-division core-curriculum introduction to interdisciplinary humanities. Using the themes of immigration, race relations, and humor as a social lubricant, we addressed literary, philosophic, art, architectural, musical, and film texts; satisfying SFSU's American and Ethnic Racial Minorities segment requirement.

University of San Francisco

English Department Teaching Assistant. 1979-1980. Evaluated and graded papers for composition classes.

Communication Arts Research Assistant. 1978-1979. Researched, edited text, and proofread galleys for college textbook on Radio Broadcast History and Theory (five editions).

Communication Arts Class Facilitator. 1977-1978. Led small-group seminars in Group Dynamics Theory, including the analysis of personal behavior and small group interaction. Entirely responsible for class activities and assessments, including journals, tests, and projects.

Public Interdisciplinary Practice

Current & Recent Activities. Cotati Historical Society & Museum, 2014-2015 president and public relations officer. The Obituary Project, leading creative and practical writing workshops developing life stories and defining legacies. Cotati Arts Project, supporting the arts & humanities, past board member. The Sculpture Project, installing intimate and monumental sculpture, past chair.

Volunteer Docent and Classroom Instructor. San Francisco Zoological Society, 1984-2007. Assisted in the Education Department's classes, interpreted exhibits, and led school and public tours. Performed and taught methods of respectful animal observation, scientific description, and behavioral analysis. Gave tours on such subjects as endangered species, zoological and botanical interdependence, aquatic adaptations, the history and philosophy of exhibit design.

Editor, Art Director, Coordinator. SFSU Humanities Symposium, 2004-2006. Selected papers, organized, and stage-managed event in conjunction with other student committee members. Consulted with authors; edited and styled papers; designed and published the proceedings.

Conference Day Leader. Spring 2003. Developed curriculum, coordinated presenters, and moderated programs for the Santa Rosa Chamber of Commerce: Culture, Media & Communications Skills Day and Growth Management & Natural Resources Day—integrating business, government, and humanities approaches to understanding community issues. Sonoma County.

Facilitator. Early 2000s. Led public discussion groups for Sonoma County Reads, a program encouraging community-wide reading and discussion of works of special interest to Californians, including *The Grapes of Wrath*, *Zorro*, and *California Uncovered: Stories for the 21st Century*.

Community Activist. 1993-1996. Developed a grass-roots support group for mothers of small children, emphasizing education, social events, and support services. Served on board as co-facilitator, public relations chair, newsletter editor. Designed and implemented marketing plan that doubled the number of families served in one year (60 to 120). Mentored work-at-home moms in writing, graphic design, and production. Rohnert Park Mothers' Club, Rohnert Park.

Additional Professional Experience

Freelance Writer, Editor, Researcher, Lecturer, Project Manager, Photographer. 1980-present.

Research, write, edit, photo-illustrate, and design a variety of text-based media, including news and magazine features, newsletters and brochures, exhibits, website content, advertising, and promotional materials. Assist corporations, small businesses, nonprofits, and individuals in developing printed materials, including ghostwriting, art direction, and curatorial services.

Specializing in personal/professional profiles/biographies, architecture, and history.

Selected clients: *The Press Democrat* newspaper and TOWNS websites, **Osher Lifelong Learning Institute (Sonoma State University)**, Road Scholar / Elderhostel tours, SelectQuote.com, Santa Rosa Leadership Alumni Association, Environmental Discovery Center of Sonoma County, Adventure-BizSuccess.com, Sonoma County Medical Association, Health Plan of the Redwoods, "Eye-to-Eye" with Connie Chung / CBS News.

History Exhibit Curator. October 2010-May 2011.

Rescued historical archives and memorabilia for the San Francisco Police Department. Arranged for their restoration and professional archiving by graduate students in the Museum Studies Program of San Francisco State University. Curated exhibit of historical artifacts and homicide evidence (primarily from the 1989 City Hall assassinations and the 1993 101 California Street high-rise shooting) for an exhibit at the California Homicide Investigators Assoc. annual conference.

Advertising Account Supervisor. 1984-1990.

Directed client relations, account services, and media buying for national corporations with large dealer or location networks, including Accountemps, Adventist Health System, First Nationwide Bank, GTE, and Pacific Bell. Personally revamped marketing plans and materials for Apple Computer and Volkswagen / Audi to increase dealer participation in the national programs and to improve compliance with corporate identity directives. Developed and presented new business proposals nationally.

Magazine Editor & Staff Writer. 1978-1984.

Researched, wrote, and provided photography for local, national, and international news and features; traveled extensively for *The Goldsmith*, a national jewelry trade journal; wrote, edited, proofread, coordinated production, and supervised fact checking for *San Francisco Magazine*, a regional culture and lifestyle magazine covering the San Francisco Bay Area; wrote and edited, performed proofing, layout, and distribution duties for the *San Francisco Review of Books*.

Miscellany

Teaching Credential. CBEST ID 41023598, 2006.

Active Member. Cotati Historical Society, The Sitting Room. **Supporting Member.** Rohnert Park Historical Society, Leadership Santa Rosa Alumni Assoc., Sonoma County Historical Society, Fine Arts Museums of San Francisco, San Francisco Museum of Modern Art, California Academy of Sciences, California Faculty Association, California Historical Society, Institute of Classical Architecture, Smithsonian.

Awards. 2011 SCAYD Community Service Award for the Arts, for chairing the Cotati Sculpture Project. SFSU's 2005 Morrissey-Andersen Prize for Interdisciplinary Scholarship, on the architectural history and New Urbanist redevelopment plan for Cotati, California.

Undergraduate Moments. Dean's List, Honors Humanities program (Great Books), editor of *The Quarterly* (literary & arts magazine), Who's Who in American Universities.

Selected Publications

- "I became a feminist during Women's History Week," *This Is What a Feminist Looks Like*, Second Edition, The Sitting Room, Penngrove, California, 2014, 29.
- "A local mystery: Cotati hexagons." *Cotati Historical Soc. Newsletter*, June 2013, Vol. 6, No. 2, 3. Rohnert Park and Cotati TOWNS and Petaluma 360, weekly print and daily online hyper-local news reporting for *The Press Democrat*, A New York Times Company, Sonoma County, California. <http://towns.pressdemocrat.com>. Hundreds of posts, 2011-2012.
- "A Brief History of Cotati." Cotati Historical Society. Posted 1 March 2010. www.cotatihistoricalociety.org/history-of-cotati.
- "Building Green, A Plan for Today & Tomorrow." Tips for planning and redeveloping sustainable real estate projects. "Notes & Deeds," Winter 2007, 1-2.
- "Glass Bead Games: The Quest for a Grand Synthesis." Musings on Hermann Hesse, his novel *The Glass Bead Game*, and the aptness of the game as a metaphor for interdisciplinary studies and lifelong learning. *SFSU Symposium Proceedings 2005*, San Francisco: San Francisco State University, School of Humanities, 2006, 144-158.
- "Laughter: Antidote to political overload." Feature on political punditry in an election year, and on nineteenth-century political cartoonist Thomas Nast as a light in the American tradition. "Notes & Deeds," Santa Rosa Mortgage & Investment Co., Fall 2004, 1-2.
- "Marine Mammal Center Rescues Stranded Seals." Photo-illustrated feature on the Marin County rescue center and its efforts to rehabilitate harbor seal and sea lion pups orphaned by El Nino. *Novato Advance*, 13 June 1997, B1-2. f
- "Birkenstock, A story of comfort and success." Feature profile of Birkenstock USA founder and president, Margot Fraser. *Novato Advance*, 5 March 1997, B1 and 3.
- "Taking depression seriously." HMO member newsletter, *HPR News*, Fall 1996, Vol. 7, No. 3, 4-5.
- "Second Opinions." Bi-monthly column interviewing local physicians on a variety of topics, from the doctors' artistic avocations to managed health care to "roads not taken." 1994 through 1996. The award-winning *Sonoma County Physician* magazine.
- "'Like a Civil War town,' Austin, Minnesota, 10 years later," Parts I and II. Major feature story on labor relations in the Hormel-controlled meatpacking town, ten years after a major, life- and industry-changing strike. The award-winning *Meat & Poultry* magazine, August and September issues, 1995. Δ
- "Not for Sale, Mobile slaughterers ply the meat industry's grey trade." Major feature on nineteenth-century slaughter practices in twentieth-century American communities, including Sonoma County, California. *Meat & Poultry*, Sept. 1993, 28-41. fΔΔ
- "Fireman's Fund helped celebrate city's rebirth." Feature on Fireman's Fund role in the Panama-Pacific International Exposition of 1915, in the aftermath of the 1906 San Francisco Earthquake and Fire. *The Leader*, vol. 6, no. 6, Dec./Jan. 1990-91, 14-17.
- "Gold and Parables in the Frozen North." Review of Richard Wiley's novel *Fool's Gold* about one winter-long night in gold-rush Alaska. *San Francisco Chronicle*, 19 Feb., 1989, 10.
- "The Backlash Has Begun." Feature on appraisal and gem-investment fraud, including the firing of the Smithsonian gem and mineral curator. *The Goldsmith*, Aug. 1983, 95-107. + *
- "The Glory & the Nothing of a Name." Feature story on a marketing-rights fight over a semi-precious mineral newly discovered in South Africa. *The Goldsmith*, Dec. 1981, 64-66. + *
- "The Curious Saga of the City of Paris Building." Written by Chris Barnett, research by Marie Thomas, about the fight to save an architectural treasure, the Beaux Arts City of Paris department store on Union Square. *San Francisco Magazine*, Apr. 1980, 42-48.
- "Strictly San Francisco." Review of books recently published by Bay Area authors. *The Private War of Dr. Yamada*, by Lee Ruttle, concerning a Japanese physician serving in the Pacific during the Second World War. *San Francisco Review of Books*, June 1978, 6.

Δ Quoted in multiple Congressional reports by labor economist William G. Whittaker, 2003-2006

ΔΔ Excerpted in *God's Human Speech: A Practical Theology of Proclamation*, Charles L. Bartow, 1997

f Photography credit * Published under the name Marie E. Thomas

† Selected as recommended reading by the Gemological Institute of America